



OPEN CALL FOR PARIS BOOTCAMP APRIL 18 & 19th

The Fab City Store supports the designers of the sustainable and connected city.

Answer the call and get the opportunity to spend two days in Parisian fablabs and hackerspaces with experts and reach your market.

**JOIN
THE
CALL**

Fill the form at :
store.fabcity.paris



OPEN CALL



STORE

JOIN THE FAB CITY STORE !

Do you work in a makerspace, a fablab or a shared workshop? Do you have an idea or a developed product ready for sale and are looking to enhance it? Do you contribute to social and ecological change ? This call is for you!

Our Mission

The Fab City Store supports designers, craftsmen and makers that envision and build the city of tomorrow; **sustainable, open and social**.

Whether they offer a new life to our waste or manufacture locally, the makers of the Fab City design a new production and consumption paradigm, more sustainable, fair and inclusive.

The Fab City Store connects creators and their public through its global network of **responsible manufacturers and thoughtful resellers**.

To accelerate answer these changes, we are pleased to announce the launch of the Call to Participation for the **Fab City Store Bootcamp !**

The Bootcamp

The bootcamp will be held in **April 18&19th in Villette Makerz, Woma & Volumes in Paris**. It will present a selection of manifest products prefiguring the future market of the **Think global / Make local through** four entries.

The outcome : selected projects will be shown at **Re:publica 2019** in Berlin as part of the **Distributed Design Market Platform** (distributeddesign.eu).

CRITERIAS



THE VALUES WE HOLD

To integrate the Fab City Store, the projects must meet specific criteria. From the following points, the first criteria is a must, obviously. It has to be followed with one or more of the 2,3 and 4 points.

1/ Valuable

This first criteria is an imperative !

The project creates value for users.

The projects is useful and functional and offers real value to its users. It contributes positively to society.

2/ Hyper-local

The product is manufactured locally

The product is built as close as possible to its consumption place in order to minimize its ecological impact from unnecessary transportation.

3/ Sustainable

The components are made from sourced materials

The products is made from ecological and social friendly materials that are available as globally as possible.

4/ Distributable

The designs can travel globally

The project is openly documented from its bill of materials, its source files and its building instructions.

SELECTION



THE DEADLINES AND THE JURY

Calendar

March 1st - Launch of the call

March 28th - End of applications

April 1st - Announcement of the winners

April 6th - Presentation of the selected projects
in Maif Social Club, Paris

April 18 & 19 - Maker to Market Bootcamp in Paris

May 6-7-8th - Visibility of the projects at Re:publica, Berlin

Jury Evaluation

The selected projects will be judged according to the following questions:

Does the product offer pertinent value to the users and society ?

Does the product strengthen the global and local fabrics ?

Does the product value and innovates new production methods ?

Jury Prize

A 2 days Maker To Market Bootcamp in Paris that will address the following aspects :

Fabcity Overview : Know the Fab City ecosystem available resources like places, tools, peoples, partnerships and more.

Market Matchmaking : You'll be coached by mentors to refine your product, from market positioning and targeting to branding in order to maximize your projects perceived value.

Production Prototyping : Push your idea as far as possible with the help of our ninja makers team. Including Packaging, production process, distribution strategy, story-telling, etc.

Selected projects will have broad visibility during Re:publica Berlin, where they can connect with some of the best European makers and general public.



STORE

'ENGAGE THE MAKER
TO CONSUMER
VERTUOUS CIRCLE'

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Fab City Store is initiated by :



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